



Mark Figart, President of Digett is our speaker for January 14

5:30 pm / Fair Oaks Country Club

Topic: Social Networking

i.e. Facebook and other business networking sites

<http://www.digett.com/about-us/our-firm>

Digett was founded by Mark Figart in July of 2001, upon the insistence of his better half that a more meaningful life was to be had in the Texas Hill Country. Leaving the security and energetic pace of Houston, Mark founded Digett and set out to apply his passion for marketing, communication, and technology to provide best-of-class web marketing systems and solutions for clients nationwide.

Through eighteen years of consulting to Global 2000 organizations, Mark has pursued a passion for excellence in digital media and marketing. Prior to launching Digett in 2001, Mark had already led consulting engagements with clients such as Goldman Sachs, AIM Investments and Enron. In its first eight years his boutique agency has served clients such as Schlumberger, H-E-B, Churchill Downs and Arizona State University through leveraging established and emerging web trends in the pursuit of improved organizational performance.

This Month's Menu:

Wedge Salad w/ Blue Cheese Crumble Dressing (on the side)
Burgandy Beef Tips w/ Wild Mushrooms and Creamy Polenta
New York Style Cheesecake

RSVP to Shelby Luke at: 830-446-1102 / shelbylluke@yahoo.com

Dinner* & Social - \$17
Lunches* & Social - \$15

Sorry ... No shows and late cancellations will be billed

**[unless you email Shelby no later than 48 hours before the meeting].
Please call if an emergency comes up the day of the meeting.**

BOERNE CHAMBER OF COMMERCE

Did you know that as a HCWIB member, you are welcome to attend any of these events (because HCWIB is a member?) Go for it!!!

- Jan 4 Steering Committee for Leadership Boerne
- Jan 5 Networking Breakfast
- Jan 5 Ribbon Cutting for Mr. Rooter Plumbing
- Jan 6 Ambassador Council
- Jan 7 Ribbon Cutting for Auto Air
- Jan 7 Government Affairs Council
- Jan 11 Chamber Executive Board Meeting
- Jan 12 Ribbon Cutting Ceremony for Rob Anderson American National
- Jan 12 Ribbon Cutting at Fairfield Inn & Suites
- Jan 14 Ribbon Cutting Ceremony for Creative Designs
- Jan 14 Business After Hours Mixer Sponsored by Hill Country Montessori School, Inc.
- Jan 19 Chamber Board of Directors Meeting
- Jan 21 Ribbon Cutting Ceremony for Protection One
- Jan 29 Stars of Boerne Annual Awards Gala (2010)

JANUARY PRESIDENT'S MESSAGE



I hope all of you have survived the holiday season and are happy and joy filled after time with your loved ones. I hope you also had the chance to attend our HCWIB Christmas party at Marie Hicks house. Our HCWIB ladies had decorated her home beautifully and the wonderful appetizers brought by our members were absolutely scrumptious. I did not stay on my diet that night! Marie was the perfect hostess. I sure enjoyed talking with all of you that were able to join us. Marie thanks for sharing your home and heart with us that special evening.

Believe it or not it is time again to renew your HCWIB membership. Your board elected to keep the dues at \$50 for the year. The dues are due by April 1st and there will be no discount for early payment. You can pay your dues by mail or at any general meeting. I think 2010 is going to be a great year for our organization.

We will be voting on HCWIB woman of the year soon. Don't forget to get your vote in. Make sure you let Bobbie French know if you are willing to serve on the board this upcoming year. We will resume feeding the ladies at the Christian Women's Job Corp in February. Bobbie's note in this newsletter will give you all the details.

We are going to have a great speaker for our January general meeting on January 14th at the Fair Oaks Country Club. Mark Figart will be there to speak with us about social networking on the internet. I am really looking forward to learning how to negotiate these websites. Join us and learn this valuable skill along with the rest of your friends at HCWIB. See you at the meeting.

Kathy Hubbard

CWJC

next class begins on Feb.15, 2010.

HCWIB will provide a lunch the 3rd Thurs. of each month that they have classes. It is a great opportunity for you extend a helping hand to this group and the women in it.

Those dates are: Feb. 18th, March 18th - Spring break, April 15th and Graduation is the 18th of May

If you wish to help provide a lunch please let Bobbie French know (830-981-4568). Open and mark those new 2010 calendar's now with the date you wish to help.

Did you know that the Christian Job Corps supplies outfits for the graduates and is able to do this through your donations?

If you have anything you don't need please take it to Hill Country Family Services and let them know it is a donation for the Christian Job Corps. Your donation will be placed aside for use by the CJC. Please only business clothes in excellent condition. Family Services is located at 118 Advogt on the north end of town.

Christian Job Corps - 216 W. Highland Street - 830-331-9916 (In Jasik Hall on the grounds of the Benedictine Convent).



JANUARY BIRTHDAYS!

Gayle Jones, Jan. 3
Shari Keyes, Jan. 9
Monique Romeijn, Jan. 14
Heather Tessmer, Jan. 16
Karen Goins, Jan. 17
Diann Eiserloh, Jan. 19
Kathy Webster, Jan. 21
Elizabeth McRae, Jan. 28
Shirley G. Merritt, Jan. 29

"If every day is an awakening, you will never grow old, you will just keep growing."

~ Gail Sheehy

Two of our HCWIB members are needing prayer help.

Jennifer Molina's husband, Bo, has stage 4 lung cancer and is now on hospice. Please storm Heaven for him and Jenn.

Sharon Tschirhart's husband is doing better, but now Sharon needs our help. Her back pain has intensified & she is trying to stay away from surgery so let's pray for her also.

Everyone have a blessed New Year, and once again, let us all pray for our troops!

**Thank you,
Patrice**

Featured HCWIB member: **Denise Ciardello**

"I have been in the dental field since the mid 1990's. With a BS in Marketing, I realized how inefficiently most dental offices truly ran and a personal crusade evolved into the desire to become an efficiency coach. Having the heart of a teacher solidified this path for me. INNOVATIVE DENTAL SOLUTIONS (IDS), grew out of my dream to help make practices as productive and profitable as they can be. IDS is a specialty dental consulting group with expert know-how to provide Dentists and dental teams with the tools they need to create a profitable, efficient, growing practice.

Philosophy on life – Leave it better than you found it and do it all with a smile. I once heard someone say "I still find each day too short for all the thoughts I want to think, all the walks I want to take, all the books I want to read, and all the friends I want to see." That is me in a nutshell.

Personal mission – I like to see people dentist enjoy being a dentist again 'ness of dentistry'. I do what I do because office environment more harmonious. by the same people for more hours a it's important to have an enjoyable learn about my profession so that I everyday problems.



laugh and enjoy life. I want to help the instead of concentrating on the 'busi- I can make people's jobs easier and an When you are in an office, surrounded day than you are with your loved ones, work place. I continually study and can bring new and exciting 'solutions' to

My hero??? – Can I have two, because I do and as corny as it sounds, it's my parents, singularly and collectively. My dad has always had the ability to make greatness out of very little. He was a successful business owner sans formal education and to this day, I revere his business sense above all others; it's logical, ethical and principled at all times. My mom has been my greatest cheerleader whether it's about raising children or finishing my education; she always has the confidence boost that I need at that very moment. Together they stand at the ready to help me in any manner I need; their lives have not always been easy but perseverance and true grit have prevailed. They have given me the foundation to say "I can" because of unconditional love and solid faith in God".

WOMENS' SHELTER FUNDRAISER

GET THIS! 4 women walking 41 miles in one day to raise awareness and funds to raise the \$1.5 million needed to build a shelter for battered women and their children in Kendall County . Krazy? Yes! But no Krazier than the idea of individuals giving only \$41 (a dollar a mile) and reaching our goal in only 2 months. These Krazy women each have a direct connection to domestic violence and are committed to stopping this ugly cycle and providing a way out for other victims. By sending 41 dollars to the link below, and forwarding this to anyone you know who might also forward it on, thousands can do a little, which will add up to a lot. You never know who on your email list has been a victim or has loved someone who has. The statistics say 1 in 4.

Please take a few seconds to be a part of this crucial, life changing project. (www.krazywomenwalking.com) A year from now, you won't miss 41 dollars, but countless women and their children will know the kind of peace and safety you take for granted. Then, take 3 more seconds and send it to your contacts. It just takes a little faith that God can take a small offering and magnify it to His glory. Thanks so much, Cindy Glick!

2010 OFFICERS

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Won't You Join Us!