

Hill Country Women in Business



August 2006 Newsletter

Upcoming Events

Thursday, August 3, 2006

HCWIB Board Meeting
Folio Communications
248 North Main Street
Boerne, TX 78006
830.249.9566
12:00 p.m. BYO Lunch

Thursday, August 10, 2006

HCWIB General Meeting
Fair Oaks Ranch Country Club
Social 5:30 p.m.
Meeting 6:00 p.m.

Dinner is \$17.00. Reservations are required. Please call Lucy Ziegler at 830.249.4777 or e-mail her at lkzlp@qvtc.com by 5:00 p.m. on Monday, August 7th, to reserve your spot

August Menu

Wedge Salad with Blue Cheese crumbles, blue cheese dressing on the side

Burgundy Beef tips with wild mushrooms, creamy polenta

Lemon Meringue

Iced tea & water
Coffee offered
BYO wine/beer

Remember, cancellations and "no shows" will be billed.

A message from the president

Dear HCWIB Members,

Stress makes you stupid! That's how Sales Buddha Michael Baker opened his presentation at the July meeting. Dividing your activities into those that generate sales and those that don't makes it pretty obvious how we should spend our time. I hope you took away some time-saving clues for working smarter.

Thanks to all of you who completed the recently emailed survey about potential *practical* ways to add value to your HCWIB membership. We had a wonderful response. We'll tally the results and report them at the next meeting. If you have yet

completed the survey but would like to do so, let me know and I'll send one to you.

Next month's program will address another member-requested topic—CPR. We'll focus on the ABC's (Airway, Breathing, and Circulation) of CPR. While there's not enough time to get certified at our evening meeting, I'm hopeful that this program will prompt each of us to sign up for training towards certification. It could make a difference in someone's life.

Stay cool,
Jeanne

2006 Job Shadow Day

Think waaaaay back to when you were in high school and you dreamed big dreams about your future. Now think about the many careers that didn't even exist when some of us were in high school that are viable options to today's youth. How will students in Kendall County ever choose a career out of all the options that are open for them?

Promoting business and the community, the purpose of the Job Shadow program, created by the Business Education Council of the Chamber, is to provide a way for students to discover the careers available in Boerne while learning more about their specific interests.

Students are matched with business participants for a half day experience. They are encouraged to ask questions and see how their classroom skills can be transferred to an exciting career. The

students get school credit for participating.

Last year, 64 local employers and 107 students from BHS and local home-schooled teens enjoyed inspiring day learning from one another. This year's event will run from 7:00 – a.m. to noon on October 20th beginning with breakfast at Fair Oaks Ranch Country Club. The deadline for registration is September 30th.

Share your passion for your business.

Call Carolyn Dutson 830/981-8445 or the Chamber today and reserve your spot on October 20th.

You will get back so much more than you give.



Members on the Move

Julie Galvan of Home Instead Senior Care has relocated to 105 Falls Court, Ste. 400B, Boerne, TX 78006. Ph. (830) 249-4988

Misty Thomas of the Hair Company received a shipment of pirate jewelry and accessories.

Sarah Hamilton of Access Storage is planning to have a multi-family garage sale Saturday, August 12 from 10am – 3pm. There will be children's items – toys, clothes, furniture and other household items.

Mandy Hauffpauir of Pet Butler received an award for the fastest growing Franchise. They now offer free food samples for our 4 legged pets, "Life Abundance", an all-natural food.

Debi Lamb of Penguin Suits newest venture, *Discover Boerne*, is airing 4 times a day / 7 days a week at 9am, 12pm, 6pm, 2am. Please check the website for details: www.discoverboerne.com.

August Birthdays!

Karen Daly, 8/24

Harpreet Lotay, 8/27

Shirley Wilson, 8/27

General meeting minutes

July 13, 2006

President Jeanne Buchanan called the meeting to order at 6:04 p.m. In Sue McCrary's absence, Leah Coyne led the group in an opening prayer.

Board Reports

Jeanne asked new members Sheri Keyes and Mandy Hoffpauir to introduce themselves. They were warmly welcomed.

Jeanne thanked the members for completing the recently mailed member survey about value-added benefits. Copies were available for those who had not completed one. The next board meeting will be held at noon on Thursday, August 3, at Folio Communications. The next general meeting will be held on Thursday, August 10. The program will be on CPR.

Vice president Carolyn Dutson reminded the members about our commitment to provide lunches to the Christian Women's Job Corps class on the third Wednesday in September, October and November.

There were no minutes from the June membership social.

Treasurer Leah Coyne reported the following account status:

Saving	\$2,565.45
Checking	\$2,603.95

The treasurer's report was approved following appropriate motions.

Committee Reports

Hospitality/reservations chair Lucy Ziegler thanked the members for their

prompt RSVPs, and encouraged them not to be shy about calling with any cancellations.

Membership chair Suzann Woodward presented membership manuals to new members Helene Bachmann, Sheri Keyes and Mandy Hoffpauir.

Program chair Patrice Davison-Marshall reported that upcoming meetings would feature programs on CPR, holiday decorating, and public speaking (featuring Thom Ricks).

Publicity chair Amy Anderson reported on HCWIB's "non-participation" in the

Bergesfest parade. While the crew managed to get the car decorated, the soggy conditions won out (especially in the absence of any candy or donuts).

Website chair Lynn Hoppe is working on posting members' personal data in a password-protected area of the Website.

A round of "Happy Birthday" was sung in honor of Lucy Ziegler's July 4 birthday.

Pam Lewis won the door prize donated by Sharon Tshirhart & BPI Laboratories.

The meeting was adjourned around 6:30 p.m.

A program on time management followed, presented by business coach Michael Baker.

Jeanne Buchanan
for Alena Morris, Secretary

Smart Quote (Nawbo SmartBrief)

"Pretend that every single person you meet has a sign around his or her neck that says, 'Make me feel important.'"

--Mary Kay Ash,
founder, Mary Kay Cosmetics

CPR Facts

"Don't run scared, be prepared"

- About 75-80 percent of all out-of-hospital cardiac arrests happen at home, so being trained to perform cardiopulmonary resuscitation (CPR) can mean the difference between life and death for a loved one.
- Approximately 95 percent of sudden cardiac arrest victims die before reaching the hospital.
- Effective bystander CPR, provided immediately after cardiac arrest, can double a victim's chance of survival.

American Heart Association

Member in the spotlight Emily Rose, KNR Paints and Wall Coverings

To get just the right color for that special place in your life, the perfect tints have to come together. And to get just the right business at the right time of your life, the perfect pieces have to fall into place. That's the story of KNR Paints and Wall Coverings. KNR Paints and Wall Coverings started as a dream shared by Emily and her husband, Scot Rose. It took a marriage, a move to Texas, and a sometimes silent partner (her mom, Cherie Kassinger) to make it come true.

KNR Paints and Wall Coverings opened its doors in March 2006 at 31007 IH-10 W, Suite 101. Emily and Scott have joined together to bring quality products and quality customer service in an atmosphere that invites you to become part of the "family."

Emily began her career in Northern Virginia, where she managed the offices for business ventures from mortgages to commercial real estate. In May 2004, she married Scott Rose, a successful store manager for Duron Paints in Leesburg, Va. After their honeymoon, they packed up and moved to Boerne to be near her parents, Jack and Cherie Kassinger. Emily went to work at the Green Bull Jewelry Company and Scott began work with a paint company in San Antonio, but their real desire was to open a paint store of their own.

Slowly the pieces fell into place and KNR opened for business featuring Benjamin Moore paints, Sikkens stains, and a wide variety of quality wall coverings. Emily is the managing member and keeps the business end of it running.

She loves to meet the customers and help them make choices. She designed a special area of the showroom just for women- a place to sit quietly, have a cup of coffee and look at all the selections of paint and wall coverings. Scott brings his expertise to the business in so many ways. He is an expert at color matching and knowing the perfect product to get the job done. Scott offers special programs and delivery for paint contractors. One of the features Emily and Scott highlight in the Benjamin Moore line is paint samples. These samples contain enough paint to cover a two-square-foot section on a wall – an easy, inexpensive way to try out a color and see if it is exactly right. For crafters, these samples are perfect for small projects. There is something for every paint job at KNR!

In addition to paints and wall coverings, KNR carries a large number of sundries – you will find just what you need and probably something you didn't know you needed. Emily and Scott invite you to experience their store, share a cup of coffee, and let them meet all your paint and wall covering needs. Store hours are Mondays – Fridays 7:00 a.m. to 5:00 p.m., Saturdays 8:00 a.m. to 2:00 p.m. Emily or Scott will be happy to answer any questions you might have about paints and wall coverings; just give them a call at 830.981.5544 or 830.755.4852.

A Warm Welcome to our Newest Member:

Shari Keyes of Royal Treatment Design



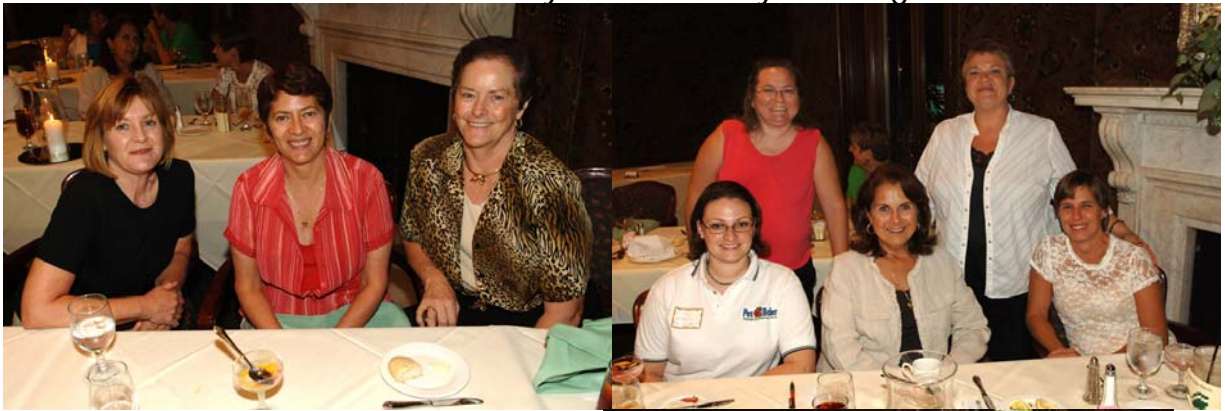
More Members on the Move:

Kathleen McBride has recently completed a course significantly enhancing and expanding her skills as a glass artist. The course, held at Penland School of Crafts northeast of Asheville, NC, gave her more knowledge in combining various hot and cold glass techniques. In plain English ---- She now blows glass, combines it with her fused glass, can etch it, cut it and/or polish it and create even more great sculptural and architectural glass art. Now its time to put that great big kiln of hers to even more use!

Amy Anderson of Shutter-Happy just attended the Texas Professional Photographers Association's annual summer conference in Kerrville. Seminars covered: marketing ideas, business practices, posing and lighting techniques.

Lynne Hoppe, HCWIB webmaster, has added a new section to the HCWIB website – a member's only area where we will be posting the full directory. A link has been added to the bottom of every page just under the copyright. E-mail or call Lynn for the pass code @ lynn@lpcomputerservices.com or call 210/568-3618.

Fun was had by all at the July Meeting



Photos by Amy Anderson of Shutter-Happy